PSMLA GLOBAL SCHOLARS: Cultivating Interculturality

Jan Hostler Stewart
February 11, 2021
PSMLA Global Scholars Program

1. Why is there a need for the PSMLA Global Scholars Program? *(Slides 3-10)*

2. What is the PSMLA Global Scholars Program? *(Slides 11-21)*

3. How have schools been participating? *(Slide 22-26)*

4. How do I learn more about how implement the PSMLA Global Scholars Program? *(Slide 27)*
International companies are located throughout Pennsylvania from all over the world. According to Dun & Bradstreet (July 2018), there are

- 6,549 foreign-owned locations in Pennsylvania,
- from 66 countries
- employing over 335,530 people
- in every county of PA.

<table>
<thead>
<tr>
<th>Country of Origin</th>
<th># of Company Locations</th>
<th># of Employees in PA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGLAND</td>
<td>989</td>
<td>49296</td>
</tr>
<tr>
<td>FRANCE</td>
<td>521</td>
<td>49091</td>
</tr>
<tr>
<td>GERMANY</td>
<td>855</td>
<td>43089</td>
</tr>
<tr>
<td>JAPAN</td>
<td>593</td>
<td>28218</td>
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<tr>
<td>SWITZERLAND</td>
<td>388</td>
<td>23328</td>
</tr>
<tr>
<td>CANADA</td>
<td>714</td>
<td>19429</td>
</tr>
<tr>
<td>IRELAND</td>
<td>232</td>
<td>13945</td>
</tr>
<tr>
<td>NETHERLANDS</td>
<td>259</td>
<td>12610</td>
</tr>
<tr>
<td>BERMUDA</td>
<td>75</td>
<td>9336</td>
</tr>
<tr>
<td>LUXEMBOURG</td>
<td>102</td>
<td>8165</td>
</tr>
<tr>
<td>MEXICO</td>
<td>106</td>
<td>7865</td>
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<tr>
<td>SWEDEN</td>
<td>128</td>
<td>7718</td>
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<tr>
<td>NEW ZEALAND</td>
<td>46</td>
<td>7541</td>
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<tr>
<td>SCOTLAND</td>
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<td>AUSTRALIA</td>
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<td>5431</td>
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<tr>
<td>SPAIN</td>
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<td>4337</td>
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<td>ISRAEL</td>
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<td>3474</td>
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<td>AUSTRIA</td>
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<td>3418</td>
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<tr>
<td>ITALY</td>
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<td>2867</td>
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<tr>
<td>CAYMAN ISLANDS</td>
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<td>2701</td>
</tr>
<tr>
<td>CHINA</td>
<td>84</td>
<td>2594</td>
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<tr>
<td>FINLAND</td>
<td>43</td>
<td>2498</td>
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<tr>
<td>DENMARK</td>
<td>50</td>
<td>2288</td>
</tr>
<tr>
<td>NORTHERN IRELAND</td>
<td>13</td>
<td>2020</td>
</tr>
<tr>
<td>INDIA</td>
<td>75</td>
<td>1999</td>
</tr>
<tr>
<td>NORWAY</td>
<td>26</td>
<td>1929</td>
</tr>
<tr>
<td>UNITED ARAB EMIRATES</td>
<td>12</td>
<td>1915</td>
</tr>
<tr>
<td>BELGIUM</td>
<td>112</td>
<td>1027</td>
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<tr>
<td>SINGAPORE</td>
<td>14</td>
<td>851</td>
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<tr>
<td>TURKEY</td>
<td>15</td>
<td>776</td>
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<tr>
<td>SAUDI ARABIA</td>
<td>9</td>
<td>765</td>
</tr>
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</table>

Countries in red reflect those with official languages typically taught by PSMLA members.
During the current global pandemic, the importance of global collaboration is evident. Pfizer and Moderna develop the first authorized Covid-19 vaccines in the western world thanks to collaboration with international partners. When working together as a global community, many perspectives can result in great accomplishments.

- **American** company Pfizer partnered with **German** Company BioNTech to develop the first authorized vaccine.
- BioNTech founders are husband and wife Ugur Sahin (born in **Turkey**) and Özlem Türeci (**German**).
- Albert Bourla is a **Greek** who serves as the chairman and chief executive officer Pfizer.
- Noubar Afeyan, an immigrant from **Lebanon**, is the cofounder and chairman of Moderna.
- **Canadian** Derrick Rossi is a co-founder of Moderna.
- Stéphane Bancel is the **French** chief executive officer and a 9% owner of Moderna.
- **Chinese** professor Zhang Yongzhen constructed, along with his team, the genetic map of the coronavirus and releasing it for free to the world.
BENEFITS OF LANGUAGE LEARNING

Test Scores
Bilingual students do better on standardized tests in math, reading, and vocabulary.

Life Skills
Bilingual children develop superior attention, mental flexibility, and memory.

Cognition
Bilingual students outperform monolingual students in forming scientific hypotheses.

Brain Growth
Learning a language at any age makes your brain grow.

Health
Onset of Alzheimer’s disease is delayed by 4-5 years in bilingual adults.

Longevity
Better Recovery
Bilingual adults are twice as likely to retain full brain function after a stroke.

ADULTHOOD

College Success
High school students who study languages do better academically in college.

Higher Earnings
The additional lifetime earnings of a bilingual worker can be as much as $128,000.

Employability
89% of job recruiters say speaking more than one language is critical to business success.

Healthier Brain
Bilingual adults who get Alzheimer’s disease suffer less brain damage.

2017 graphic

MLA: Modern Language Association


FEBRUARY 11, 2021 PSMLA GLOBAL SCHOLARS

JAN HOSTLER STEWART
Global Awareness vs Global Competence

Global Perspective, Global Citizenship, Global Community

Global Awareness

• a recognition and appreciation of the size, complexity, and diversity of the earth conceived as a single entity. [https://globalawarenessprofile.wordpress.com](https://globalawarenessprofile.wordpress.com)

Global competence

• acquisition of in-depth knowledge and understanding of international issues, an appreciation of and ability to learn and work with people from diverse linguistic and cultural backgrounds, proficiency in a foreign language, and skills to function productively in an interdependent world community. ([NEA-http://www.nea.org/assets/docs/HE/PB28A_Global_Competence11.pdf](http://www.nea.org/assets/docs/HE/PB28A_Global_Competence11.pdf))
Interculturality

• The interrelationship between language and culture and the skills and competencies needed to fully function in today’s diverse and interconnected world.
  • https://www.actfl.org/sites/default/files/pdfs/TLE_pdf/TLE_Jan14_Article.pdf

• The 2017 NCSSFL-ACTFL (National Council of State Supervisors for Languages) Can-Do Statements for Intercultural Communication and the Reflection Tool for Learners
  • provide a set of examples and scenarios that show
  • how learners use the target language and
  • knowledge of culture
  • to demonstrate their Intercultural Communicative Competence (ICC).
  • https://www.actfl.org/publications/guidelines-and-manuals/ncssfl-actfl-can-do-statements
The Transatlantic Divide In Language Learning
by Niall McCarthy
Aug 15, 2018

• The Pew Research Center conducted an analysis of the situation, finding that a median of 92 percent of European students are learning a foreign language at school.


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The Transatlantic Divide In Language Learning
Share of primary and secondary students learning a foreign language*

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Romania</td>
<td>100%</td>
</tr>
<tr>
<td>France</td>
<td>100%</td>
</tr>
<tr>
<td>Poland</td>
<td>98%</td>
</tr>
<tr>
<td>Spain</td>
<td>96%</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>93%</td>
</tr>
<tr>
<td>Sweden</td>
<td>92%</td>
</tr>
<tr>
<td>Hungary</td>
<td>85%</td>
</tr>
<tr>
<td>Greece</td>
<td>82%</td>
</tr>
<tr>
<td>Italy</td>
<td>82%</td>
</tr>
<tr>
<td>Germany</td>
<td>82%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>70%</td>
</tr>
<tr>
<td>Belgium</td>
<td>64%</td>
</tr>
<tr>
<td>United States</td>
<td>20%</td>
</tr>
</tbody>
</table>

*Selected EU countries in 2016. U.S. data is from 2017. Data not available for the UK and Ireland. Source: Pew Research Center
• **Monolingual**: A person knowing only one language (40% of world population)

• **Bilingual**: A person using or able to use two languages especially with equal fluency (43% of world population)

• **Trilingual**: A person speaking three languages fluently (13% of world population)

• **Multilingual**: A person who speaks more than two languages, but used often for four languages or more (3% of world population speak more than 4 languages)

• **Polyglot**: Someone with a high degree of proficiency in several languages (less than 1‰ of world population speak 5 languages fluently)
Programs that support and integrate foreign language study:

1. International Baccalaureate Program (IB) (ibo.org)

2. Seal of Biliteracy (http://sealofbiliteracy.org/)

3. PSMLA Global Scholars Program
   - Is interdisciplinary as well as supports foreign language learning and
   - Can be implemented alone or in the same school in concert with the IB or Seal of Biliteracy programs.
What is the PSMLA Global Scholars Program?

- Free
- Interdisciplinary
- Respects and integrates a multi-disciplinary approach to developing global competence
- Incorporates all components of the World-Readiness Standards for Foreign Languages
- Can be implemented in concert with the IB and/or the Seal of Biliteracy
Part of a national initiative

1. PSMLA developed the “Global Scholars Program” to help students better understand different
   - languages, cultures, and perspectives in the world.

3. Such programs exist in some universities and high schools such as:
   - Wisconsin DPI Global Education
   - North Carolina Global Education
   - Asia Society
   - World Affairs Councils (OH, PA, CT)
   - Dickinson State University,
   - North Dakota
   - University of Michigan
   - Brown University
   - Notre Dame University
   - Yale
   - Princeton
   - University of Southern California
   - Marymount University
   - Cornell University
   - Fulbright Global Scholar Award
   - Marquette University
   - Boise State University
   - Rice University
   - Ohio Wesleyan
   - University of Denver
   - NYU Law
   - As well as others…

4. The Global Scholars concept is being developed in various states so that it could become a commonly understood concept with higher ed and employers.
The goal of the PSMLA Global Scholars Program: to help PA’s students evolve into globally competent students with an understanding of interculturality.
What is the PSMLA Global Scholars Program?

During 4 years of high school, a student completes four components:

1. Course work:
   - 4 levels of same world language at the high school level
   - 4 additional credits of courses with a global nature

2. 8 literature / media reviews

3. 20 hours of community service with a global nature

4. Involvement in 4 extracurricular activities with a global focus
Program requirements: Courses with a B average

- 4 levels of the same world language (grades 9-12)
- 4 additional credits, such as:
  - World Literature
  - World History
  - AP English Literature
  - AP Economics
  - AP World History
  - Ecology
  - another world language
  - Great Civilizations
  - Humanities
  - International Business
  - Fund. of Theater I
  - Concert Choir
  - Art History
  - Anthropology

N.B.: Special cases include
1. Small school (700 or less 9-12 enrollment)
2. A 3-year program language program in a school
3. Courses in other disciplines with “nearly” primary global focus
Program requirements: Extra-curricular

- Active participation as confirmed by a sponsor in extracurricular activities (minimum of 4) such as:
  - World Language Club and/or Honor Society
  - Cultural Experience Club
  - School-sponsored field trips or activities that explore global perspectives (international restaurant, involvement in a play or musical production that is international in nature, Pitt Nationality Rooms, foreign film, foreign travel, etc.)
  - Other community activity that includes a global component, as verified by the adult in the community in charge, and accepted by the school’s criteria including mission trips abroad, foreign travel, etc.
Program requirements: Service hours

• **Service (20 hours)**
  - Tutoring in the target language
  - Volunteering to teach a world language to elementary students and/or working with a middle school or elementary world language activity
  - Christmas caroling in the target language at local retirement/nursing facilities
  - Working with English Language Learners
  - Other activities with an international/global nature
  - An advisor-approved original project
Program requirements: Literature/media review

• Write a review of 8 pieces of literature / media, of which at least 4 are books)
  • Write a minimum of 100 words on each of these themes in the literature / media being reviewed:
    ‣ Cultures
    ‣ Connections
    ‣ Comparisons
    ‣ Communities
Upon completion, a PSMLA Global Scholars Graduate may receive:

- A certificate (hard copy mailed to the school and/or a .pdf)
- Global Scholar honor cords to wear at graduation
Costs

• Nothing except:
  o The Global Scholar Advisor must be a member of PSMLA.
  o The school may choose to purchase honor cords ($5 ea.) and/or certificates from PSMLA ($2 ea.).

Courses

• Those which already exist in the school’s curriculum
Monitoring the students’ progress

• Students will have a monitor teacher each year who will record their progress in an electronic file.
  • Recruit faculty willing to work with the Global Scholars Program.
  • Engage the world language, guidance, and social studies departments, administration, and school board to review and subsequently approve a Global Scholars Program.

• The following will be recorded:
  • literature/media reviews,
  • community service hours,
  • and extracurricular activities,
  • among others.
How have schools been participating?

• The program was initiated in 2015 with PSMLA Global Scholars Graduates in every year since!
  • 2016 – 3 graduates from 2 high schools
  • 2017 – 37 graduates from 8 high schools
  • 2018 – 71 graduates from 12 high schools
  • 2019 – 88 graduates from 17 high schools
  • 2020 – 121 graduates from 17 high schools

• There are currently 26 schools registered as PSMLA Global Scholars Schools.
What each school needs to do:

- **Talk it up with** the world language, guidance, and social studies departments, administration, and school board to review and subsequently approve a Global Scholars Program.

- **Recruit**
  - A PSMLA Global Scholars Advisor
  - faculty willing to work with the Global Scholars Program.
  - students to participate.

- **Maintain records** for each participating student in your school. PSMLA recommends electronic records.

- **Review your school’s existing curriculum** to determine which courses have a 50%+ global focus.

- **Advertise** to the school and community through
  - Development and distribution of a brochure.
  - Interacting with middle school guidance counselors.
  - Articles in the school and local newspapers.

- **Establish a date of implementation** to launch the Global Scholars Program.
What has worked for some schools:

• Establish a **Global Scholars Club**.
• Form a **Global Scholars homeroom**.
• **Display names** of PSMLA Global Scholars Graduates.
• Recognize PSMLA Global Scholars Graduates in the graduation program, the local newspaper, and the school newspaper.
• **Bulletin board** for announcements/ information
• **Website**
• Create a **brochure and/or flyer**.
Announcing: The PSMLA Global Educator Certificate

PSMLA is proud to recognize

• the efforts and dedication of the advisors
• who have supported the PSMLA Global Scholars program in their schools
• to lead to PSMLA Global Scholars graduates
• in two consecutive years
• with the PSMLA Global Educator Certificate.
Announcing: The PSMLA Global Educator Certificate

Global Educators 2021-22 (in alphabetical order):

1. Theresa Andreucci  Saucon Valley HS
2. Kelly Barone  Fox Chapel Area HS
3. Joan Bastian  Selinsgrove Area HS
4. Karen Belcastro  Chartiers Valley HS
5. Patricia Dánnunzio  Plymouth Whitemarsh HS
6. Laura Fleischer Proano  Highlands HS
7. Cherie Garrett  Dallastown Area HS
8. Stacy Hart  Avonworth HS
9. Casey Hoffman  Governor Mifflin SR HS
10. Danielle Llerena  Norwin HS
11. Beth Marsiglio  Shaler Area HS
12. Donna Montich  Penncrest HS
13. Melissa Reagle  Avonworth HS
14. Erica Shafran  Hempfield Area HS
15. Karen Snyder  Kennard-Dale HS
16. Kerrie Tonet-Berlin  Franklin Regional HS
17. Katie Zalewski  Greater Latrobe HS
How to learn more about Implementing the PSMLA Global Scholars Program


1. PSMLA Global Scholars Program brochure for an overview
2. PSMLA Global Scholars Program proposal with a detailed account of the PSMLA Global Scholars Program
3. PSMLA Conference Global Scholars PowerPoint Presentation
4. PSMLA Global Scholars suggested reading list created by PSMLA Global Scholars Advisors
5. PSMLA Global Scholars Program Application/Registration
Enroll your school

• Complete and email the PSMLA Global Scholars Program Application/Registration

• Questions, concerns, suggestions? Contact:
  • Jan Stewart @ stewhos@gmail.com
Offer your students further opportunity to develop global competence and interculturality:

Enroll your school in the PSMLA Global Scholars Program!!