

CLOSING KEYNOTE SPEAKER

Gisele Barreto Fetterman

Second Lady of Pennsylvania
Founder, Freestore 15104



Gisele Barreto Fetterman is an access and equity advocate, a hugger and the Second Lady of Pennsylvania. She is the founder of Freestore 15104, where surplus and donated goods are received and redistributed to neighbors in need. The Freestore aims to eradicate food and clothing insecurity and has inspired spin off locations and the birth of 412 Food Rescue. Gisele is the co-founder of 412 Food Rescue, a community wide effort to end hunger and reduce food waste. 412FR has rescued over 11 million pounds of food. She is co-founder of For Good PGH, a non-profit that works to advocate inclusion and inspire kindness. Its first initiative, Hello Hijab, has received both national and international praise. Gisele was born in Brazil and emigrated as a child to the US, living as an undocumented immigrant for over a decade. Her work has been featured in the TODAY Show, CNN, NPR and more. Gisele is a Forty under 40 honoree, a Tedx Speaker a Jefferson Awards recipient. She is a mother of three and a beloved rescue pup named Levi.

Saturday, October 16 | 2:00PM

Closing Keynote Address from Second Lady of Pennsylvania, Gisele Barreto Fetterman